

# Join Premiere

## Lead Capture

EventPass LeadGen™ allows exhibitors to scan visitor tickets, saving registration data into their own leads database.

### BENEFITS:

- + Drastically improve your lead acquisition capacity
- + Instantly access and download leads, including names, emails, and addresses
- + Minimize hassle for visitors, they just scan their ticket on your device
- + Include custom questions to add meaningful insights to each lead

### 1 DEVICE LOGIN\*

Early Bird Rate: \$149

Regular Rate: \$249

### UNLIMITED DEVICE LOGINS

Regular Rate: \$250

*Bring your own device – IOS 10+, Android 6+, max 1 device logged in at a time*

*To receive the early bird rate, orders must be received at least 8+ days prior to show*

**CUSTOM QUALIFYING QUESTIONS - \$149  
MAXIMUM 10 QUESTIONS**

**LOG INTO THE EVENTSPASS  
VENDOR PORTAL TO ORDER TODAY**

[CLICK HERE](#)



## GET STARTED WITH LEADGEN

### Step 1 Activate Your Package

Purchase from the Exhibitor Portal by signing in at [www.eventspass.com](http://www.eventspass.com)

### Step 2 Download App + Sign In

Login with the username and password provided to you by the show team. If you don't know these details contact [EventPass.com](http://EventPass.com)



### Step 3 Start Scanning Show Passes

Click Lead Scan and Tap To Scan. If prompted by your device, tap to allow camera access for the app. Scan a QR code on any badge at this event using the EventsPass LeadGen app. After scanning, the attendee information is saved to your account.

### Step 4 Export Leads

Access Via App main menu. A CSV file containing saved leads will be emailed to you.



Scan to Text  
PH: 954.900.9938



Scan to Email  
[vendorsupport@eventspass.com](mailto:vendorsupport@eventspass.com)



Video  
Instructions