

Exhibitor Rules & Booth Guidelines - Condensed

premiereANAHEIM

All rules are important, but here is a reminder of some key guidelines:

Booth Height Clearance:

- In-line, Corner, and Peninsula Exhibitor booths are permitted a max height of 10 feet.
 - If an exhibitor goes past 8' in height, they are required to purchase 10' pipe and drape from the show decorator for their Back wall.
- Island booths are permitted a height clearance of 16'.

Booth Set-up & Aesthetics:

- **Anaheim Convention Center - North Hall is a carpeted facility.** As a result, **flooring is not required.** If an exhibitor partakes in any activity or demonstration that could damage the facility carpet, it is at the exhibitors expense to provide proper protection for the area. Any damages to the facility carpet within the exhibitor's booth is subject to damage fees.
- Entire set up must remain within the exhibitor's purchased square footage. Any exhibitor items that extend pass their purchased space is considered out of compliance.
 - This includes: Booth Structure, set-up, product, furniture, signage, bags, seating area, staff, etc.

Sound/Noise - Volume

- **Maximum volume for exhibitor's audio is 90db measured from the booth's surrounding aisles.**
- Audio equipment must face into the booth, and the noise level must be contained within the exhibit area.
 - Multiple incidents that are deemed out-of-compliance will result in disconnection of sound system.

Premiere Show Group does not allow children under 16 years of age during move-in, show days, and move-out.