

premiereANAHEIM

THE ULTIMATE BEAUTY EXPERIENCE



VIRTUAL MAKEUP COMPETITION

RULES & REGULATIONS

Powered by:

Jalia Pettis
STAMMIBRAND



WHY COMPETE

Being a part of the makeup competition gives each artist the opportunity to put their skills to the test as well as network with other industry professionals. It is all about competing against yourself and to become a better artist each time you pick up the brush.

ENTRY PERIOD:

December 1, 2023, at 12:00 AM EST –
January 15, 2024, at 11:59 PM EST

Winner Announced – January 17, 2024

ELIGIBILITY

- The contest is open to only those legal residents of the 50 United States.
- Open to students, unlicensed working makeup artists, licensed estheticians or cosmetologists.
- Posts can ONLY be within the entry period for that given city and must include the following hashtags: #premiereanaheim #premierecolumbus #competewithpremiere
- Posts are required to have the following social media pages tagged:
@premierebeautyshows @jaliadp

JUDGING CRITERIA

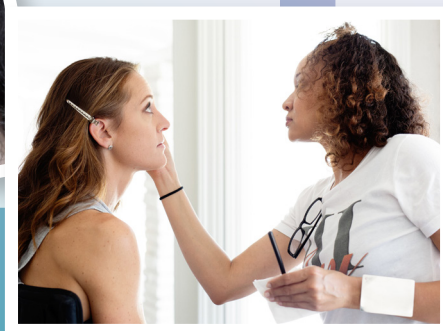
Eligible entries will be judged by an expert panel of judges, based on the following criteria:

- 1. Creativity (50%)** – the overall creativity of the look and artistry.
- 2. Composition (25%)** – i.e. how well the makeup stands out in the photo as a whole, do the other elements complement or hinder the total look & not overly photo shopped.
- 3. Clear Concept (25%)** – i.e. is the theme clearly visible and tells a story.

Decisions of the judges are final and binding in all respects.

WINNER

- To receive complimentary show pass to Premiere Anaheim/Premiere Columbus
- Gift bag of an assortment of beauty products valued at over \$250 Relation to the Model's Face Shape & Age, Overall Final Look



COMPETITION RULES:

- To enter the Virtual Makeup Competition 2024, the entrant must post a photo on Instagram of what they see as in the future of beauty with a caption describing what you see as the next out of the box trend in makeup artistry and use the hashtag #competewithpremiere
- Credit should list ONE makeup artist, model, and photographer. If there is a hair stylist or wardrobe stylist, they should also be listed and tagged.
- The post should be a carousel with the “after” photo first and the “before” photo as the second. Please use good taste, keep photos free of obscenity or indecent material. Entries cannot defame, misrepresent, or contain disparaging remarks about people based on any factor.
- By entering, you acknowledge that your entry may be posted on the Premiere Show Group website(s) or other media pages and shared by others not limited to the judging panel. There is no obligation to use or post any photo you submit. Premiere Show Group shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the entries in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose.
- By submitting an entry you warrant and represent that it: (a) is your original work; (b) has been created within the last six months; (c) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (d) that you have obtained permission from any third party who appears in the entry or whose name, likeness, voice or other proprietary right is used in the entry, if any; and (e) that publication of the entry via various media including web posting, will not infringe on the rights of any third party.
- For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject’s parent or guardian. Photos that violate or infringe upon another person’s rights, including copyright, are not eligible.
- Online entries that are not in accordance with these official rules as stated herein or are not received during the entry period will be ineligible.

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#IAMMYBRAND

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