

premiereANAHEIM

THE ULTIMATE BEAUTY EXPERIENCE

FEBRUARY 4-5, 2024

Exhibitor Promotion Kit

We appreciate your interest in promoting your presence at Premiere Anaheim. Should you require further assistance or have inquiries regarding assets, brand promotion, or any other aspect, please contact rachel@premiereshows.com.

ABOUT THE SHOW

Premiere Anaheim
Professional Barber + Beauty Show and
Education Event
February 4-5, 2024
Anaheim Convention Center – North Hall
Anaheim, CA

@premierebeautys
#PremiereAnaheim #premierebeautys
www.premiereanaheimshow.com

SHOW PASS PRICING & PROMOTIONS – Score your network extra savings!

Please use this link when promoting to your audience
– https://www.eventspass.com/vrf/cHJlbWllcmVhbm-FoZWltc2hvdzI0?pr=ana24_wb_bt_1103

Important notice: For the student and instructor bundles, all show passes must be purchased within the same transaction to qualify.

Early Bird Special (Reg Open-January 10): \$55 OFF Day-of-Show Price
Professional Price: \$65
Student Price: \$50

NEW School Bundle Rate

10 Students + One Instructor: \$500
5 Students + One Instructor: \$300

Advance Rate (January 11-February 3):
\$30 OFF Day-of-Show Price
Professional Price: \$90
Student Price: \$75

NEW School Bundle Rate

10 Students + One Instructor: \$750
5 Students + One Instructor: \$425

Day-of-Show Rate (February 4-5)
Professional Price: \$120
Student Price: \$105

NEW School Bundle Rate

10 Students + One Instructor: \$1,050
5 Students + One Instructor: \$600

WHAT IS PREMIERE ANAHEIM

- ✦ **Premiere Anaheim is the place for members of the beauty community to Learn, Connect, and Buy**
- ✦ **LEARN** - Attendees will elevate their skills with hands-on education and live demonstrations taught by renowned instructors
- ✦ **CONNECT** - Network with like-minded individuals and industry professionals from across the beauty community
- ✦ **BUY** - Attendees will explore exclusive pro products and discover unbeatable deals from industry-leading brands

Additional information can be found on our [website](http://www.premiereanaheimshow.com).

INVITE YOUR AUDIENCE

Please click [here](#) to view the following assets to promote your presence at the show

- ✦ Show Logos
- ✦ Social Media Graphics
 - Please tag @premierebeautyshows and use the hashtags #PremiereAnaheim, #premierebeautyshows for a chance to be featured.
- ✦ Email JPG's

PREMIERE ANAHEIM BRANDING & ASSETS

Primary colors



CMYK: 97/0/30/0
RGB: 0/172/189
Hex: #00acbd



CMYK: 0/64/69/0
RGB: 244/124/87
Hex: #f47c57

Secondary colors



CMYK: 5/68/28/0
RGB: 230/116/138
Hex: #e6748a



CMYK: 62/65/3/0
RGB: 116/104/170
Hex: #7468aa

premiereANAHEIM
THE ULTIMATE BEAUTY EXPERIENCE

Use this logo on light backgrounds

premiereANAHEIM
THE ULTIMATE BEAUTY EXPERIENCE

Use this logo on a dark backgrounds

premiereANAHEIM
THE ULTIMATE BEAUTY EXPERIENCE

Don't modify the proportions



Don't apply the logo on complex backgrounds that make it hard to read.